**Good Websites**

<http://Newegg.com>

Purpose: The purpose of Newegg is to sell computer hardware and technology products to technology consumers.

Newegg.com is a great website. I like Newegg because it has a great color palette. The layout of the pages is very good – pages are not cluttered. The design element that works for Newegg is the drop down menus. The drop-down menus have a gradient coloring with a 3D look. The drop-down boxes are framed with a yellowish orange color that is nice. The drop-down menus facilitate good navigation on the site.

<http://www.washington.edu/>

Purpose: To provide information about the University of Washington to various groups such as students, prospective students, faculty, staff and others.

The University of Washington has an up to date web site. The color scheme is great. The drop-down menus are a design element that works well. The drop-down menus which include pictures are modern and professional. I like the mouse-over affect on the menu text. The menus allow for good navigation on the site. The home page appears to have slick AJAX menu components as well. The pictures and links montage that is part of the home page is pretty good. Navigation response time is quick.

<http://www.linkedin.com/>

Purpose: To be a social networking site for business professionals.

LinkedIn is an excellent website. The website is has a simple color scheme in white and blue. The design element that works for LinkedIn is the layout. The layout is clean and well organized. The response time to click events is quick. Searches run quickly.

**Bad Websites:**

<http://www.gatesnfences.com/>

Purpose: To sell gate and fence products to consumers.

This website is amazingly cluttered and busy. I especially dislike graphics that blink at you continually. One of the design elements that doesn’t work is the text formatting. The text is packed together way too tightly. It would be better to spread the information across multiple pages. That is just one element that doesn’t work on this web site.

<http://www.dpgraph.com/>

Purpose: to provide Dynamic Photorealistic 3D Graphing Software for Math and Physics Visualization to math and physics people.

The design elements that don’t work on this website are the moving graphics elements. This website home page is incredibly busy. The multifaceted moving background is way too much. It would be better to have a background that is stationary and less obtrusive.

<http://www.fivedoves.com/>

Purpose: Provide information about end time prophecy to whomever.

Here is a website that knows how to abuse color. The color palette makes for bad contrast between text and background. This website could be improved by using less color and creating a more pleasing contrast of text on background.